



The Politechild™

*Developing Social Skills
that Last a Lifetime™*

P.O. Box 3945

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www.politechild.com

July, 2008

Dear Educator or Administrator,

If you are an educator or administrator that is concerned about our students' academic achievement, the culture of our schools, or the increase in school-based discipline issues and even violence, we'd like to make you aware of a new program we are starting in partnership with a select few schools.

I'm not sure how familiar you are with our program, but we've had excellent success in public and private schools helping students understand the importance knowing and using good social skills and helping develop social adeptness along with positive character development. The benefits our school clients have seen include:

- 80% decreases in major disciplinary action over prior year
- Improved student time on task – up to 30-40% as reported by the schools
- Improved student, teacher, and administrative staff morale
- Improvements in the learning environment; students overwhelmingly report they feel “safe” at their schools
- Improvements in family dynamics and awareness of the importance of good social skills
- Significant improvement in overall academic test scores after even only one year on our program -- 10-13% and more!

We are about to announce new findings that show not only a consistent increase in those test scores in all our schools, but that these increase appear to continue year after year while the school remains on our programs!

We are interested now in further validating these results, both the socially impacted ones such as decreases in bullying and other discipline issues, as well as the academic data points. To this end, we are seeking 10 schools, across a broad set of conditions including socio-economic, cultural, and geographic that will partner with us in proving the benefits of SocialSmarts™ in schools. Schools will be selected based on several factors including their present environment, goals and needs, and how they meet the criteria to ensure a good balance within our test group. In exchange for your participation and help with data collection, PoliteChild will waive all license fees for our program for the first year of implementation.

If you are motivated to see a change in your school, its culture, and results, we want to offer you the opportunity to be considered for this year-long study. This offer applies only to the first 10 schools that meet the criteria and elect to participate. Additional schools within the same district or region may also participate at a 50% reduction of license fees for the same period.



If you wish to be considered for this program, please complete the attached information sheet and return to our offices either via mail or fax. Deadline for consideration is July 30th, 2008 so that we can prepare before the summer breaks for implementation at the start of the 2008/2009 school year. Later deadlines apply to Winter and Spring implementations.

If you have any questions, please feel free to contact us at 425.485.4089. We look forward to hearing from you.

Sincerely,

Corinne A. Gregory

President & Founder, The PoliteChild, Inc.

Questionnaire for Year-Long Results Validation Study

School: _____
 Location: _____
 Grades: *(All Elementary Schools are Eligible for this Study)* _____

1. Please complete the following based on the most current year's data available:

# of Students	
# of Teachers	
# of Staff (non-teaching)	
% of Free/Reduced Lunch	
Title I School (Y/N)?	
Student absenteeism rate	
Teacher turnover %	
% of time, on average, spent on discipline/behavior mgmt	

2. Please provide a demographic breakdown of your student population:

3. Please describe your present need or goal for implementing social skills/character education programs in your school.

4. Please provide a breakdown of percentage of students meeting or exceeding testing standards by grade level and by testing categories (attach separate page, as necessary).



By signing below, you agree as an authorized representative of the above-named school that you are requesting to be included for consideration of PoliteChild's year-long research study to validate the results of implementation in your school beginning in Fall 2008. Please return this page to the PoliteChild via mail or fax to 425.881.8310 on or before July 30, 2008 to be considered for the program.

Accepted by: (signature)

Printed: (title, date)