

## For Immediate Release



We build strong kids,  
strong families,  
strong communities.

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## **The PoliteChild™ Courses to be Available at Northshore YMCA**

**Woodinville, Wash. – October 25, 2002** – The PoliteChild today announced that its manners and etiquette program will be made available through the Northshore YMCA, in Bothell, Washington, beginning with a new course offering on holiday manners.

"The agreement with the Northshore YMCA represents a terrific opportunity to make these child-enrichment courses broadly available to the community," said Corinne Gregory, Founder and Program Director of The PoliteChild. "This joint opportunity is also such a good fit since so many of the principles on which The PoliteChild was founded mesh with the guiding principles of the YMCA."

The official launch of The PoliteChild course offerings will occur on Sunday, November 24th, 2002 during the Northshore YMCA's kickoff of its festivities celebrating "National Family Week." The newest of The PoliteChild's classes, a course on holiday manners, will be offered from 2:00-3:00pm, as part of the Y's celebration. Additional sessions of the class are planned for the following Monday and Wednesday, November 25th and 27th during other "feature" days at the Y.

"We're really excited to have The PoliteChild at the Northshore YMCA as the program's values strongly support the Y's values of respect, responsibility, honesty, faith, fun, and caring," commented Lori Vos, Northshore YMCA's Family Program Director. "This is a great — and fun — chance for kids and parents to really focus on how we treat one another."

Other PoliteChild courses will be offered through the YMCA once the National Family Week celebration is completed. The Basic Course is expected to begin in January, 2003, once dates and times are finalized. Courses will be available to the public as well as members of the YMCA. In keeping with its policy of giving back to

the community, The PoliteChild is tracking all revenue brought in through the YMCA's course offerings, a portion of which will be used to offer scholarships to the program to qualified families.

**About The PoliteChild.** The PoliteChild is a unique program offering a series of classes that provide children of all ages – from toddlers to teens – with a solid foundation for learning and using Good Manners and proper basic etiquette. The PoliteChild focuses on the underlying principles and reasons behind the etiquette rules, not just the skills themselves, to give students the basis from which to make good, consistent independent decisions about their conduct. For more about The PoliteChild, visit the website at [www.politechild.com](http://www.politechild.com). The PoliteChild is a subsidiary of The HartGregory Group family of companies.

**About The Northshore YMCA.** The YMCA of Greater Seattle is a leading non-profit human service organization, serving all of King and south Snohomish counties. The Northshore YMCA serves families from Kenmore, Bothell, Woodinville and other areas of Northeast King County with programs for all ages. Our facility includes a swimming pool, gymnasium, fitness center, racquetball courts, youth adventure zone, nursery, Preschool, Child Care and more. In addition to the programs offered at the Northshore YMCA facility, we operate programs at the Sorenson Pool in Woodinville. Its community programs include eleven Elementary School Age Care sites in the Northshore District and youth sports and parent/child programs throughout the greater Northshore area.

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