

For Immediate Release



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Bellevue Family YMCA Makes Commitment to Good Manners with The PoliteChild™

Woodinville, Wash. – January 21, 2003 – The PoliteChild, Inc. today announced that it has secured an agreement with the Bellevue Family YMCA to provide its manners and etiquette courses for children beginning February, 2003.

Corinne Gregory, Founder and Program Director of The PoliteChild, comments, "It's wonderful to have a second YMCA location offering our courses on the Eastside. We believe this will be of tremendous value to the children who participate in the Y's programs, and to the community as a whole. It's an honor to be able to serve our local families in this way."

The Bellevue Family YMCA will begin with The PoliteChild's Basic Course for EarlyLearners and Basic Course for GradeSchoolers which are both 8-module courses that provide students with a broad set of manners training and social skills development. Classes are open to the public in addition to being available to YMCA members.

"We're really excited to have The PoliteChild at the Bellevue YMCA as the program's values strongly support the Y's values of respect, responsibility, honesty, faith, fun, and caring," commented Pam Reardon, Bellevue YMCA's Family and Child Development Program Director. "This is a great — and fun — chance for kids and parents to really focus on how we treat one another."

About The PoliteChild, Inc. The PoliteChild is a unique program offering a series of classes that provide children of all ages – from toddlers to teens – with a solid foundation for learning and using Good Manners and proper basic etiquette. The PoliteChild focuses on the underlying principles and reasons behind the etiquette rules, not just the skills themselves, to give students the basis from which to make good, consistent independent decisions about their conduct. For more about The PoliteChild, visit the website at www.politechild.com.

About The Bellevue Family YMCA. The YMCA of Greater Seattle is a leading non-profit human

service organization, serving all of King and south Snohomish counties. The Bellevue Family YMCA proudly serves a diverse and expanding population. Our programs, designed to engage youth, families and adults, aim to encourage growth and well-being in mind, body and spirit. We focus on the six core values of respect, responsibility, honesty, caring, faith and fun in all we do. Whether you are looking for quality child care for your children, a fitness program to tone your body and clear your mind, or an international community where you can make new friends, the Bellevue Family YMCA offers a perfect place for your family's needs.

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